

ADC Welcomes Greg MacDonald, Director Business Development

February 8, 2018 – Advanced Digital Cable Inc. (ADC) is proud to announce and welcome Greg MacDonald as the company's Director Business Development. Greg will be responsible for driving revenue through the electrical distribution channel, hiring manufacturing representatives and new product development.

He joins ADC with over thirty years of experience in the wire and cable industry. He has a proven track record of success as Vice President at Spectrum Wire, Coleman Cable and Southwire. His last position was with Brazill Brothers an electrical manufacturers agency.

About ADC

ADC was founded in 1997 and began making coaxial cable for the booming digital cable market. Since that time ADC has grown to be a key manufacturer of not only coaxial cable but a wide range of cables for a variety of applications. ADC now manufactures cables for the Electronic, Industrial, Traffic, RF Communications, Irrigation and Renewable Energy markets.

ADC was built from the ground up with progressive and innovative technology and equipment. Its people represent over 350 years of wire and cable experience promising an unsurpassed dedication to developing and manufacturing the highest quality products in the industry. ADC is committed to continuous improvement and its Quality Management System is ISO 9001:2008 Registered ensuring that our cables meet the highest levels of quality.

ADC proudly manufactures all of its cable in the USA and we are committed to manufacture and deliver quality products at competitive prices with unsurpassed service.

For more information please visit www.adcable.com